



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL  
MEETING NOTICE  
July 14, 2009  
10:00 a.m. – 12:00 p.m.**



Larry Gotlieb  
Chair

Chris Essel  
Vice Chair

**California Environmental Protection Agency (CAL/EPA)  
1001 I Street, 2nd Floor, Sierra Room  
Sacramento, CA 95812**

Arnold  
Schwarzenegger  
Governor

Barbara Halsey  
Director

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**AGENDA**

- I. Introduction and Opening Remarks**
- II. Action Items: Approval of June 17, 2009 Meeting Minutes**
- III. Chair/Executive Director Update**
- IV. Discussion Items:**
  - a. Premise Document – “The Green Collar Jobs Council’s Position on the Green Economy and Green Collar Jobs A Foundation for Deliberation and Investment”**
    - i. Green Collar Job Council Members Representing State Agency Commitment to Short- and Long- Term Goals**
  - b. U.S. Department of Labor, Employment Training Administration (ARRA) Solicitation for Grant Applications for State Energy Sector Partnership (SESP) and Training Grants**
  - c. Mapping Ad Hoc Workgroup Report**
- V. General Discussion and Next Steps**
- VI. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

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MEETING SUMMARY**

**I. Introduction and Opening Remarks**

Chair, Barry Sedlik, opened the meeting and introduced himself. He thanked everyone who came including the members of the public.

Council members (listed below) and audience were asked to introduce themselves.

Barry Sedlik, Chair	Marty Keller
Barbara Halsey	Jennifer Mitchell
Jaime Fall	Brian McMahon
Jamil Dada	John Flagg
Gregg Albright	Sharon Anderson
Peter Cooper	James Goldstene
Reneé Webster-Hawkins	John Dunn
Angelo Sandoval	Paul Phillips
Ray York	Cesar Diaz
Tomas Oliva	Willie Washington
Parrish Collins	

Mr. Sedlik mentioned that the meeting should focus in three areas:

- Mapping Ad Hoc Workgroup
- Discussion of “What is a Green Job?” “How to define and use it?”
- Discussion of next steps and how we need to move forward

**II. Action Items:**

The May 21<sup>st</sup> meeting minutes was approved.

**III. Chair/Executive Director Update**

Executive Director Barbara Halsey gave an update on CWIB activities.

- Release of guidance of the Department of Labor (DOL) on grant opportunity for \$750 million allocated for competitive grants for worker training and placement in high growth and emerging industries. Of the \$750 million, \$500 million is designated for projects that prepare workers for careers in energy efficiency and renewable energy sectors. As the direction, the CWIB will be convening a workgroup and a number of council members will participate in the brainstorming session on what to do at state level to apply for grant opportunity. The initial session is probably on the week of June 22<sup>nd</sup>.
- Attended and presented in the “Region 6 Recovery & Reemployment Forum” in San Francisco. The forum was well received, well attended, and provided an opportunity to address challenges impacting workforce preparation and reemployment efforts and plans for long-term success and sustainability.

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- Discuss the State and ARRA plans on the State Board Meeting. The State Plan should be updated on an annual basis. This is the second year of the third update of the 5-year plan.

#### **IV. Discussion Items**

a. Mapping Ad Hoc Workgroup Report

Mr. Gregg Albright provided the update on Mapping Ad Hoc meeting last June 3, 2009. In the previous meetings, Ad Hoc participants talked about developing partnerships at the local level and creating regional based plan that would maximize opportunities to leverage the assets.

The format on how to get people attend the forums was also discussed. The aim is to make the forum compelling and productive opportunity possible. A meeting that is setting a ground work from process to be on-going. Ideally, each region will have a strategy that they wanted to move forward and have started partnerships with different organizations.

A program like weatherization should be included in the session because of its practical application. It has processes in place and new funding are coming in. He mentioned at doing weatherization from house by house approach to community by community approach. This purpose is to create significant impact to energy consumption to create better forum for green sector businesses; to move the green industry to a more mature place and to grow it so it has significant economic recovery that is also to position California for a healthy sustainable stand point economically.

Some of the ways to make the regional settings more compelling is to know who to partner with and to bring existing partnerships to the forum for instance, Business, Transportation and Housing Agency's Economic Recovery Workplan ideas - understand local cultures & needs, know the existing collaborations, tap other on-going forums, etc.

Summary of the proposed components of the regional forums:

- An overview of the planning process
- Definition of GREEN
- What we know about the region's economy
- ARRA funding overview
- Working with experts in breakout session to develop action plan
- Incentives and follow up

Ms. Renee Webster-Hawkins recommended working partnership with San Diego's community effort. The City of San Diego's newly provided public works funding that have been supported by bond funding aimed to increase energy efficiency. Bond money enables a series of partnerships to maximize the opportunity. People at the table include the City of San Diego, Local Workforce Investment Boards (LWIBs), Community

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Colleges, San Diego Gas and Electric, Labor Council, and Local Weatherization Providers.

b. Green Definition Workgroup Report

CWIB's Executive Director, Barbara Halsey, discussed the draft Green Foundation position paper developed in response to the consideration at the last GCJC meeting. As suggested, a shorter title must be formulated for this paper. The position paper will serve as a guide to the GCJC as it deliberates strategies and policies to prepare the Green workforce, and makes recommendations on the use of resources to meet the demands of the emerging Green/Clean economy. It is also mentioned that GCJC will use two foundation documents including the Monograph, and California's Working Definition of the Green Economy.

Some council members commented on the meeting itself but as agreed, they have until July 1<sup>st</sup> to take a look at the position paper again and make some inputs/comments. Lastly, members from state agency should provide feedback on their departmental work and commitment in relation to the short- and long-term goals as the basis for a workplan.

**V. General Discussion and Next Steps**

Mr. Paul Phillips, California Public Utilities Commission (CPUC), gave an update on CPUC activities. One of which is that staff is working on workforce education training components of the California Energy Efficiency Strategic Plan.

Ms. Barbara Halsey provided California Energy Commission's (CEC's) framework overview. In line with that, Mr. Sedlik is interested in having a presentation next time.

Ms. Renee Webster-Hawkins, Department of Community Services and Development (CSD), updated GCJC on the weatherization program. Funds have been distributed to local communities throughout the state. CSD is on track in timelines as well as Department of Energy (DOE).

Mr. James Goldstene, Air Resources Board (ARB), gave an update on ARB activities such as the adoption of carbon fees for administrative cost; cool car regulation; and holding a wide variety of workshops every month particularly focusing on cap & trade development. On July 1<sup>st</sup>, the New Allocation Advisory Committee will have their first meeting. They established fifteen expert economies and others who can give insights on how to best allocate cap & trade programs and give suggestions on how to expend revenues. Lastly, ARB is involved with National Fuel Efficiency Standards.

Ms. Bonnie Graybill, Employment Development Department's (EDD's) Labor Market Information Division (LMID), supplied information with regards to the green survey. 20,000 surveys were released on the week of May 21st. To date, LMID received 300 on-line and 1300 mail responses. On the other hand, 1600 were returned due to bad addresses or out

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of businesses. The rest of 30,000 will be mailed this week. The goal is to receive 25,000 responses. In addition, LMID is working with national level because some have already conducted green surveys. On July, there will be an exchange of learning session with Bureau of Labor Statistics (BLS) staff.

It was agreed that the next meeting schedules are on July 13, Monday and August 19, Wednesday. Venue will probably be at California Environmental Protection Agency (Cal/EPA) conference room.

Finally, Ms. Halsey clarified the DOL application workgroup.

**VI. Public Comment**

Elaine Gaertner, Statewide Director of Center of Excellence (COE), announced their upcoming event - Understanding the Green Economy Webinar on June 29, 2009 from 10:00 a.m. to 12:00 p.m. For more information about the webinar, visit [www.coecce.net](http://www.coecce.net).

She informed that COE will release their own green framework and wanted to leverage their resources as well.